



# THE APEX

FULHAM, SW6

A COLLECTION OF STYLISH  
TWO BEDROOM APARTMENTS AVAILABLE  
THROUGH SHARED OWNERSHIP



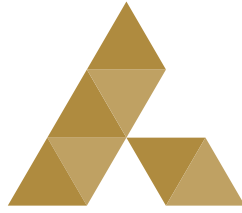
# THE APEX

MO MOWLAM HOUSE, CLEM ATTLEE COURT,  
LILLIE ROAD, LONDON SW6 7BF

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Welcome to stylish, modern living in  
a sought-after area of West London.  
The Apex is an exciting new development  
of twelve 2 bedroom shared ownership  
apartments in Fulham SW6, with great  
local amenities and easy access  
to the city centre.





Computer Generated Image

Designed with flair and inspiration, the apartments at the Apex are all about delivering time-honoured values of comfort and practicality in a 21st century context. Featuring plenty of natural light, the internal layouts have been carefully planned to make maximum use of the available space.

Open-plan living and dining areas are complemented by an ergonomic kitchen with smart finishes and integrated appliances. Bathrooms feature low-profile contemporary sanitaryware, subtle lighting and clean, bright decor.

Whether you're relaxing or socialising, the Apex is a place to feel perfectly at home.

# BE IN SW6

## That Fulham feeling

Bordering the sweeping West London stretch of the Thames, Fulham is an historic part of the city that has moved with the times, becoming a vibrant community and a highly sought-after residential area. It's surrounded by some of London's most fashionable districts, including West Kensington, Chelsea, Earl's Court and, just across the river, Barnes and Putney.

Whether you commute into Central London for work or regularly travel out of town, the excellent transport links make your journey easy.



## Shop and socialise

Whether it's High Street names or a more eclectic shopping experience, this part of London has lots to offer. Places such as New Kings Road and Fulham Road have a wonderful mix of stores offering high-end fashion, individual homewares and boutique gifts. For a drink or a bite to eat, the choice is wide and varied, with everything from traditional pubs to top-class restaurants. As for entertainment, there are local multiplex cinemas and live music clubs, while some of London's most famous venues are within easy reach, including Eventim Apollo, the Royal Albert Hall and Under the Bridge.

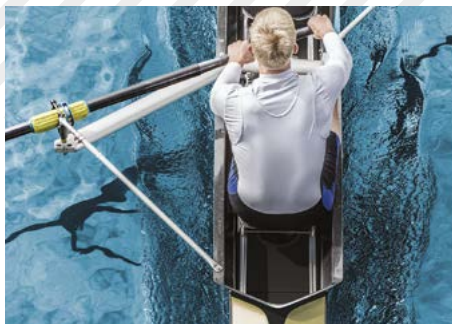
## Spaces to breathe

Fancy a picnic or a stroll in the park? There are several open spaces close at hand. Created on the site of a 17th century villa, Normand Park is a great place to relax on a sunny day, while historic Eel Brook Common has the feel of a village green. Alternatively, take a leisurely stroll along the tree-lined avenue through Bishops Park, located next to the Thames and historic Fulham Palace.

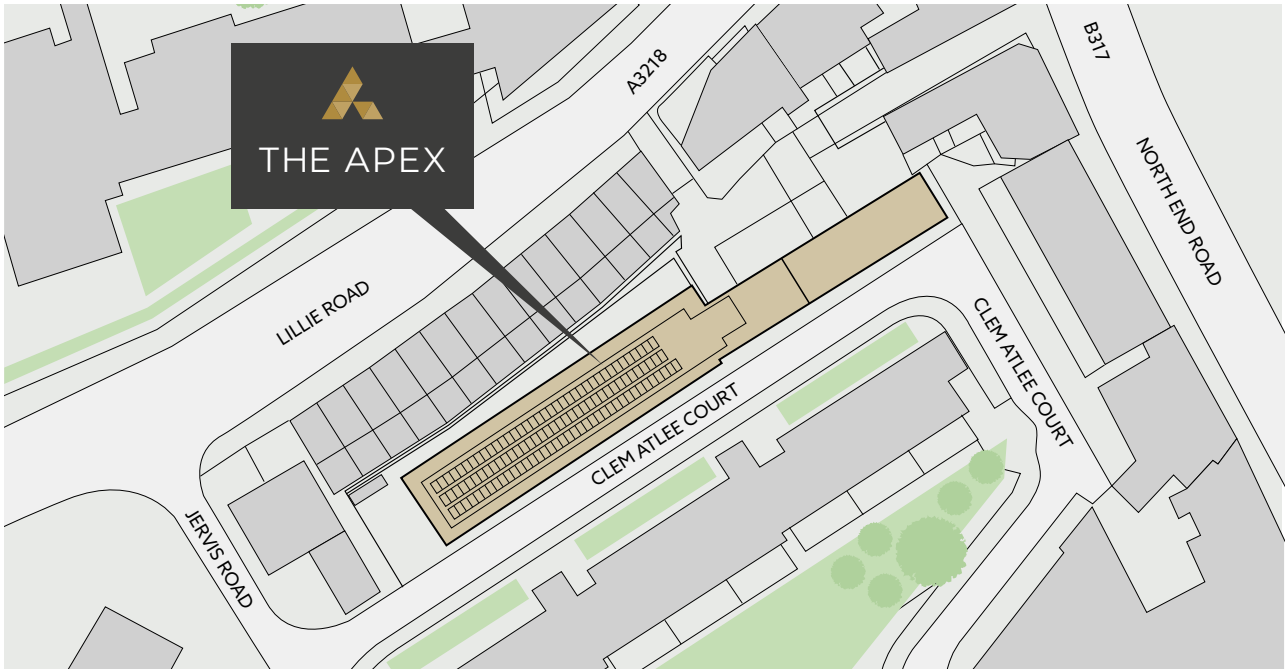


## At your leisure

Whether you're looking for a workout, a game of tennis, rowing on the Thames or you simply enjoy a jog in the park, living at the Apex will give you every opportunity to indulge in your favourite sport or leisure activity. Spectator sports are also well catered for, with local big names including Fulham and Chelsea football clubs, the Oxford-Cambridge Boat Race and the annual tennis tournament at Queens Club.

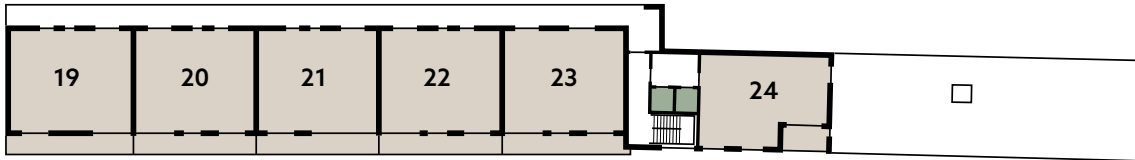


## Development location

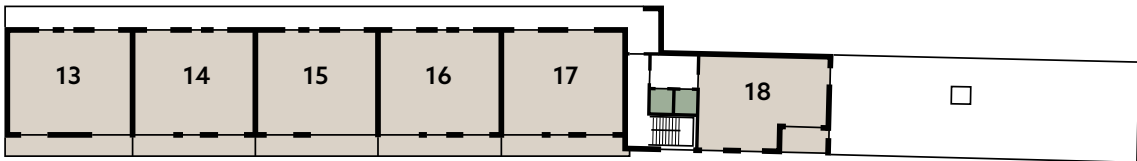


## Apartment location

LEVEL 4



LEVEL 3

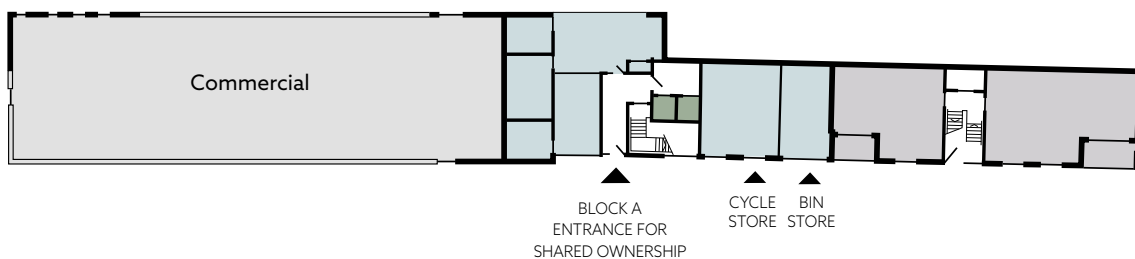


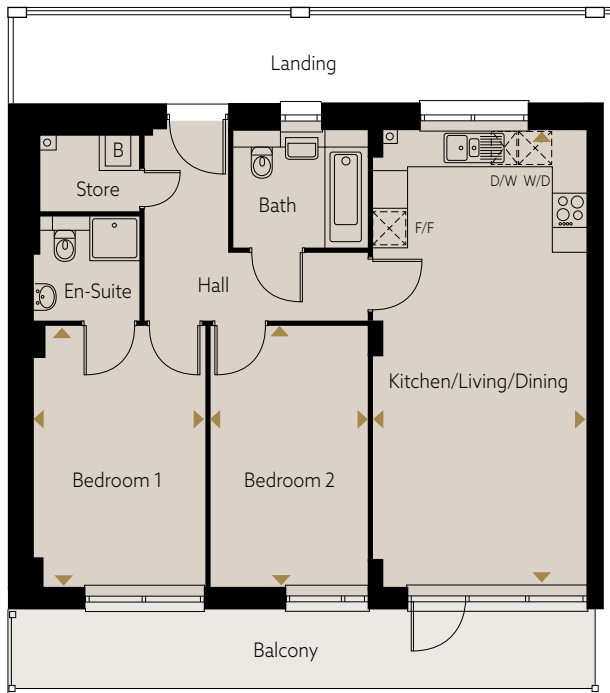
Levels 1 & 2:  
Affordable Rent only.



- KEY**
- Shared Ownership
  - Affordable Rent
  - Services
  - Entrance, stairs and communal areas
  - Lifts

GROUND LEVEL





### Apartment 13

THIRD FLOOR - 2 bedroom

### Apartment 19

FOURTH FLOOR - 2 bedroom

Kitchen / Living / Dining:

7.70m x 3.60m 25'3" x 11'10"

Bedroom 1

4.40m x 2.84m 14'5" x 9'4"

Bedroom 2

4.40m x 2.64m 14'5" x 8'8"

Net Total Area: 757 ft<sup>2</sup> 70.34m<sup>2</sup>



W/D = Integrated Washer/Dryer

D/W = Integrated Dishwasher

F/F = Integrated Fridge/Freezer

B = Boiler



### Apartments 14 & 16

THIRD FLOOR - 2 bedroom

### Apartments 20 & 22

FOURTH FLOOR - 2 bedroom

Kitchen / Living / Dining:

7.70m x 3.60m 25'3" x 11'10"

Bedroom 1

4.40m x 2.74m 14'5" x 9'0"

Bedroom 2

4.40m x 2.64m 14'5" x 8'8"

Net Total Area: 757 ft<sup>2</sup> 70.31m<sup>2</sup>

The floor plans provided are intended to only give a general indication of the proposed floor layout and are not drawn to scale. Measurements are given to the widest point, are approximate and are given as a guide only. All measures and areas may vary within a tolerance of 5%. Do not use these measurements for carpet sizes, appliance spaces or items of furniture. Kitchen, bathroom and utility layouts may differ to build. For further clarification regarding the treatment of individual plots, please ask our Sales Advisers. Unless specifically incorporated in writing into the sales contract the specification is not intended to form part of any contract or warranty.



### Apartment 15

THIRD FLOOR - 2 bedroom

### Apartment 21

FOURTH FLOOR - 2 bedroom

**Kitchen / Living / Dining:**

7.70m x 3.60m 25'3" x 11'10"

**Bedroom 1**

4.40m x 2.74m 14'5" x 9'0"

**Bedroom 2**

4.40m x 2.64m 14'5" x 8'8"

**Net Total Area:** 757 ft<sup>2</sup> 70.31m<sup>2</sup>



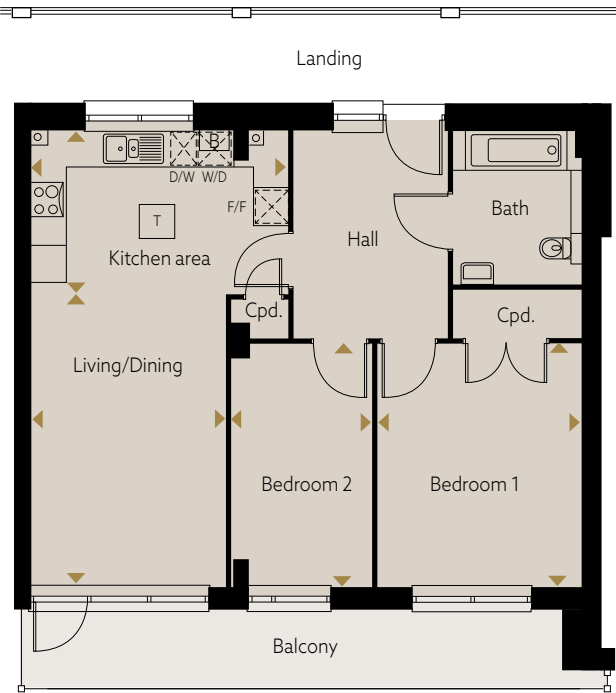
W/D = Integrated Washer/Dryer

D/W = Integrated Dishwasher

F/F = Integrated Fridge/Freezer

T = Trolley Storage Unit

B = Boiler



### Apartment 17

THIRD FLOOR - 2 bedroom

**WHEELCHAIR ADAPTABLE UNIT**

**Kitchen area:**

2.74m x 4.37m 9'0" x 14'4"

**Living / Dining:**

4.90m x 3.25m 16'1" x 10'8"

**Bedroom 1**

4.10m x 3.45m 13'5" x 11'4"

**Bedroom 2**

4.10m x 2.40m 13'5" x 7'10"

**Net Total Area:** 767 ft<sup>2</sup> 71.30m<sup>2</sup>

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**Apartment 23**  
**FOURTH FLOOR - 2 bedroom**

**Kitchen / Living / Dining:**  
 7.70m x 3.58m (Max) 25'3" x 11'9"

**Bedroom 1**  
 4.40m x 2.86m 14'5" x 9'4"

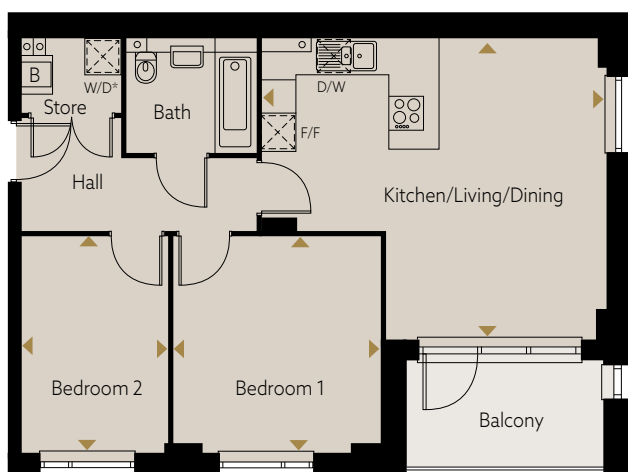
**Bedroom 2**  
 4.40m x 2.63m 14'5" x 8'8"

**Net Total Area:** 767 ft<sup>2</sup> 71.30m<sup>2</sup>



W/D = Integrated Washer/Dryer  
 D/W = Integrated Dishwasher  
 F/F = Integrated Fridge/Freezer  
 B = Boiler

\* Washer/Dryers in Apartments 18 & 24 are located in the hall store cupboards and are free standing.



**Apartment 18**  
**THIRD FLOOR - 2 bedroom**

**Apartment 24**  
**FOURTH FLOOR - 2 bedroom**

**Kitchen / Living / Dining:**  
 5.03m x 5.81m (Max) 16'6" x 19'1"

**Bedroom 1**  
 3.62m x 3.46m 11'11" x 11'4"

**Bedroom 2**  
 3.62m x 2.47m 11'11" x 8'1"

**Net Total Area:** 656 ft<sup>2</sup> 60.92m<sup>2</sup>

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# BE INSPIRED

We understand the high demands for modern living, so we aim to deliver to each of our clients their own sanctuary that offers a warm and comfortable place to call home.



## SPECIFICATION

### KITCHEN

- ▶ Fully fitted kitchen by Howdens - Greenwich handleless range in gloss grey
- ▶ White quartz worktop and upstand
- ▶ White glass splashback to kitchen hob
- ▶ Lamona Cransley undermounted 1.5 bowl sink
- ▶ Lamona Alvo chrome single lever tap
- ▶ Integrated appliances from Zanussi to include ceramic hob, electric oven, dishwasher, washer/dryer and fridge/freezer
- ▶ Free standing washer/dryer to Apartments 18 & 24 (located in hall store cupboards)
- ▶ Zanussi stainless steel chimney cooker hood to all units except Apartments 18 & 24
- ▶ Lamona cylinder island extractor to Apartments 18 & 24



### BATHROOM

- ▶ Contemporary bathroom suite from Roca
- ▶ Heated towel rail
- ▶ Full wall & floor tiling in Saloni Street Art Ceniza

### EN-SUITE (Where applicable)

- ▶ Hansgrohe concealed 3 outlet shower
- ▶ Heated towel rail
- ▶ Mirror
- ▶ Full wall & floor tiling in Saloni Street Art Ceniza

### FLOORING

- ▶ Engineered wood flooring
- ▶ Neutral coloured carpet to bedrooms

### GENERAL

- ▶ Premdor oak veneer doors
- ▶ Serozzetta Philadelphia chrome door handles
- ▶ Premier warranty
- ▶ Cycle store to ground floor

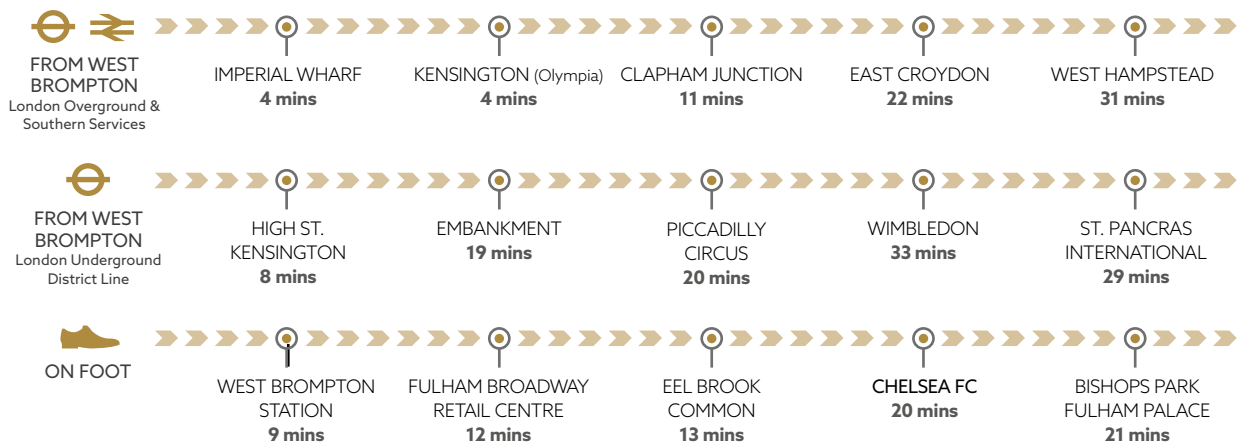


Specifications are correct at time of publication, but are subject to change without notice. Please speak to a Sales Executive for further information.

Images show a previous BE WEST show home.

# BE CONNECTED

It's a short walk to West Brompton underground and mainline station. London Overground services run regularly to Willesden and Clapham Junction, and Southern services to Milton Keynes via Watford Junction and East Croydon. District Line tube services run to Tower Hill, Barking, Edgware Road and Wimbledon. For drivers, the A4 is close at hand, connecting with the A406 (North Circular), the M4 and Heathrow Airport.



All times are approximate. Source: Google Maps

# How shared ownership works

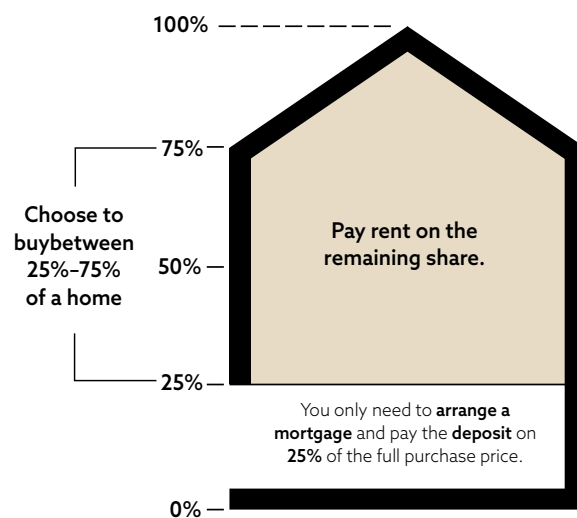
Shared ownership is a government-supported initiative that gives first time buyers a chance to buy a share of their new home.

The scheme allows you to part own and part rent your home which means it's more affordable to get your foot on to the property ladder.

The smallest share you can buy today is 25% and the largest is 75%. You will usually pay a mortgage on the part you own and a subsidised rent on the part you don't own, but this is less than if you were buying the property outright. This is usually cheaper than renting the same type of property privately in As your income rises, you can increase the share you own, until you eventually own 100% and no longer have to pay rent. This process is known as 'staircasing'. You are not obligated to staircase at any time.

We are delighted to offer shared ownership as a practical way for more people to be able to own their own homes.

## Example: Buying a 25% share



## BE WEST

BE WEST is a new brand for shared ownership and private sales within the four boroughs of West London, with a no-nonsense approach to home ownership.



We believe that buying a new home doesn't need to be stressful; we want to cut the jargon and pave the way for an effortless experience.

We offer truly impartial advice and support from genuine experts who put your needs above all else, to get you settled in your new home and onwards to a brighter future.

The first step to buying a shared ownership home is to register with BE WEST.

**BE WEST is the shared ownership brand for Shepherds Bush Housing Group.**





# THE APEX



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