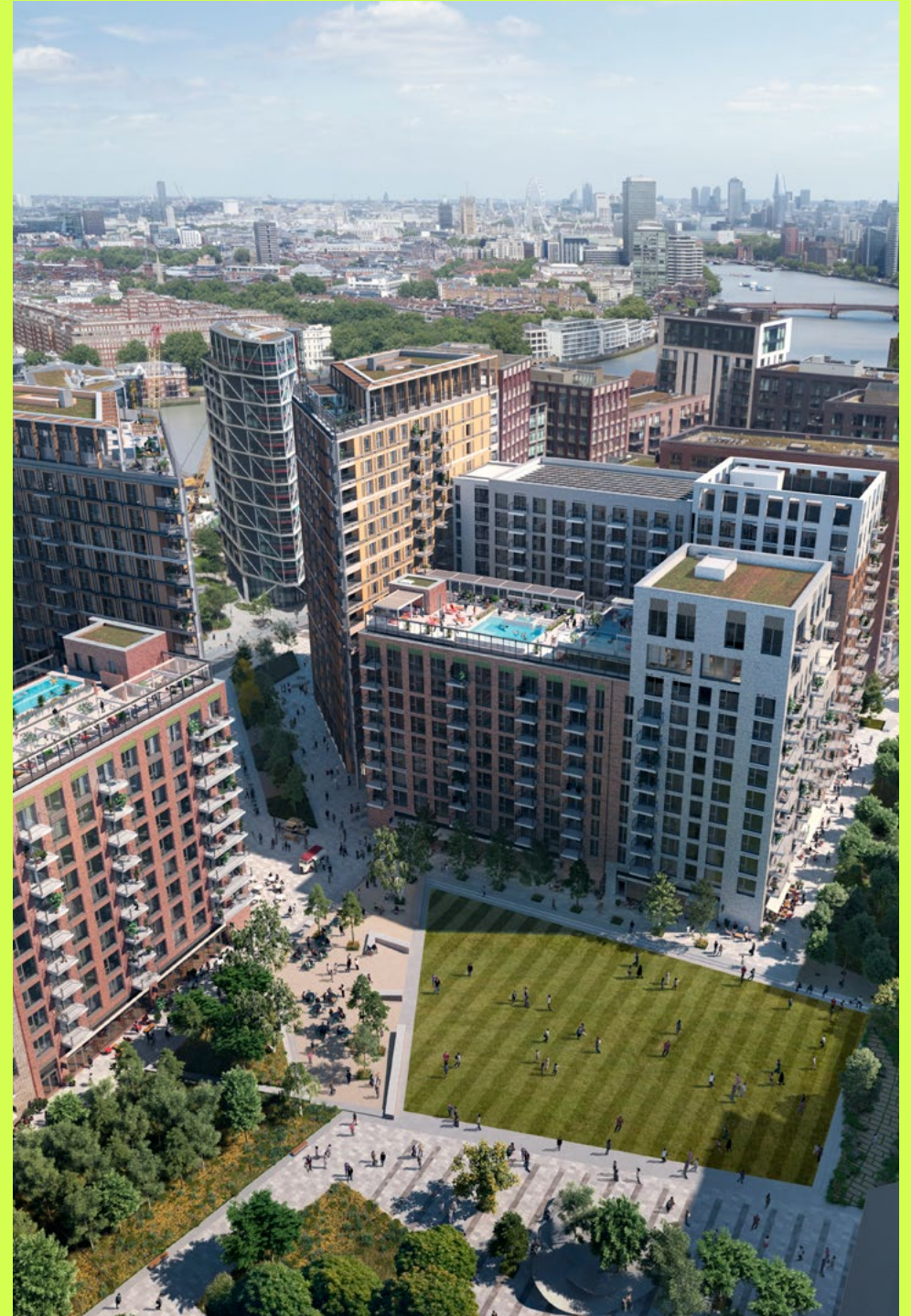




live fully when you rent at Bloom

at Bloom Nine Elms,  
home is so much  
more than just  
your four walls



# DON'T JUST LIVE HERE belong here

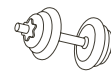
You can have it all when you rent at Bloom.  
A riverside haven of 894 apartments surrounded  
by greenery and open space, right in the heart of  
London's vibrant new Nine Elms district. Ranging  
from studios to three bedroom apartments,  
Bloom is curated to have everything you need to  
experience all of life's possibilities.

## INTRODUCING THE BLOOM LIFESTYLE



Swim in the rooftop pool, lounge at the bar, and breathe in the  
view on the terrace, whatever your mood, live it your way.

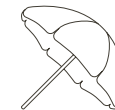
ONSITE  
GYM



SWIMMING  
POOL



ROOF  
TERRACE



SKY LOUNGE  
BAR



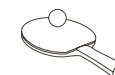
CO-WORKING  
SPACE



PET FRIENDLY  
WITH PET SPA



GAMES  
ROOM



PRIVATE DINING  
ROOM





TURN YOUR EVERYDAY into a perfect day





high energy or  
laying low, whatever  
you're in the mood for,  
we've got you covered



# the amenities

Designed for all the ways you want to live, Bloom has social spaces and amenities to work hard and play hard. From bookable private areas to the sky lounge, rooftop terrace, outdoor pools, and stylish onsite workspaces — even four-legged friends are covered with an onsite pet spa.



City living thoughtfully reimagined to expand your sense of the possible, every single day. Our residents want to enjoy everything on their doorstep. At Bloom, that's exactly what they get.

swim, gym, lounge, work, pamper, play



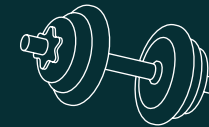
## sky lounge

The open-plan lounge has a mixture of workspaces and stylish social areas, making it perfect for flexible working, catching up with friends or grabbing a quick coffee.



## rooftop pool and terrace

The rooftop pool and terrace offer far-reaching views across the London skyline. Take in the sights with your morning swim, or start your Friday night in style with a cocktail in the clouds.



## private onsite gym

Fully equipped gym, spin room, Yoga & Pilates studio and therapy rooms. Book a personal training session, join one of the group exercise classes or work out at your own pace.



A BLOOM LIFE is a better life





complete with  
bespoke furniture,  
Bloom Nine Elms  
reimagines city living  
without compromise

room to bloom

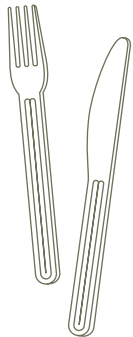


with spacious layouts and refined interiors you'll find a balance between city and nature, with modern and neutral pairings to elevate the essentials and create the everyday perfect



## LIVING AREAS & KITCHENS a place of tranquility

Luxurious with home comforts, our apartments are designed to the highest specifications of modern city living to provide comfort and stunning views. Beautiful furniture and elegant kitchens offer a sociable space for cooking, relaxing, entertaining, working and living in style.



## BATHROOMS a place of relaxation

The stylish bathrooms provide ultra-modern sanitary ware, steam resistant mirrors, and shower and bath options.



## THE BEDROOMS a place of comfort

Bedrooms are spacious and filled with an abundance of natural light and large windows. Furnished apartments have premium beds with deluxe pocket-sprung mattresses, luxuriously padded headboards, and fitted wardrobes, providing a true place of comfort.



live fully in stunningly  
appointed apartments  
with stylish design  
throughout

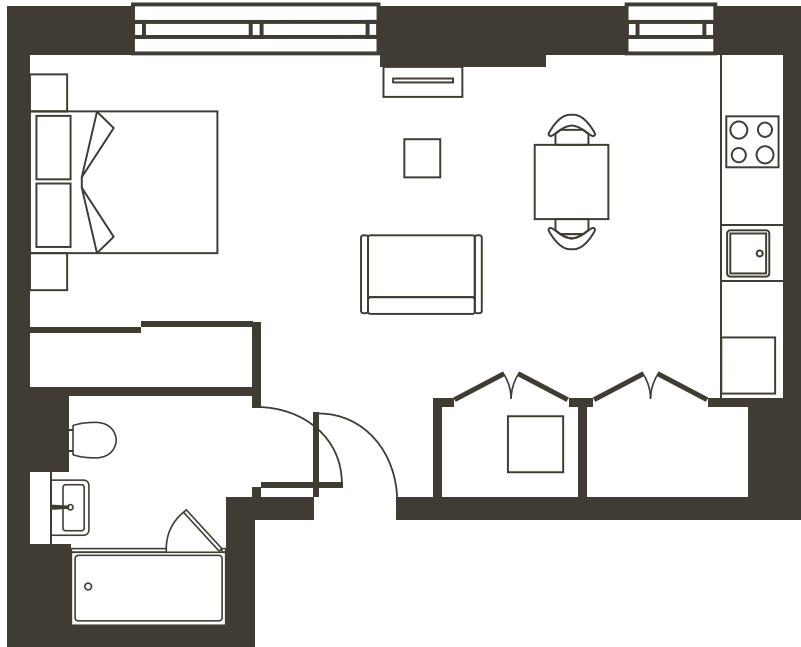


elegant living



# EXAMPLE FLOORPLANS

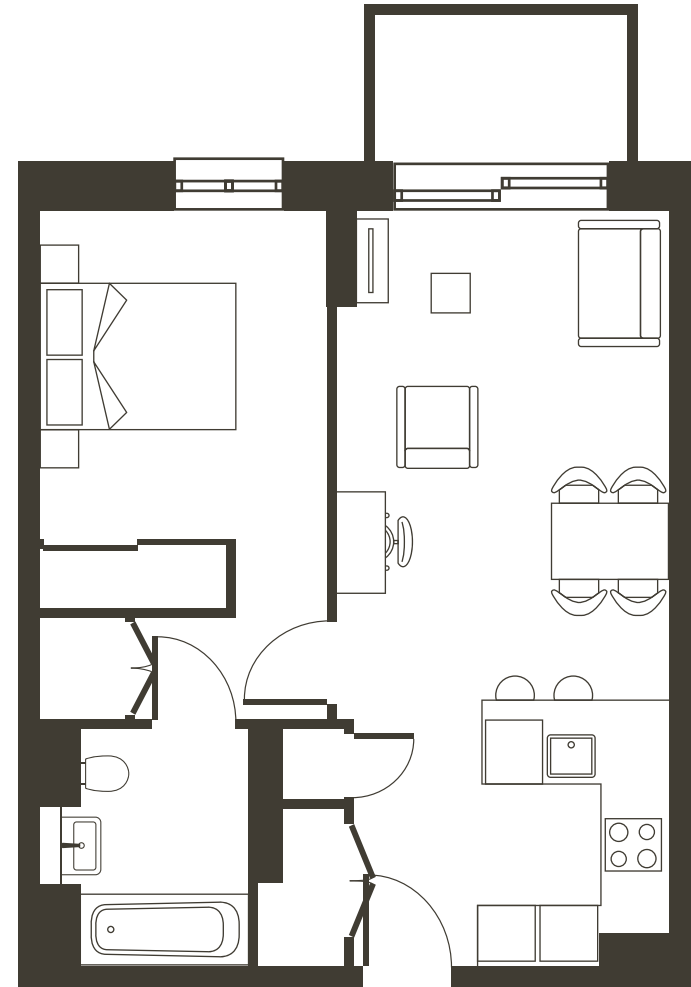
## studio



STUDIOS FROM 394-556 SQFT  
STARTING FROM £2150 PER MONTH



## EXAMPLE FLOORPLANS one bedroom with balcony

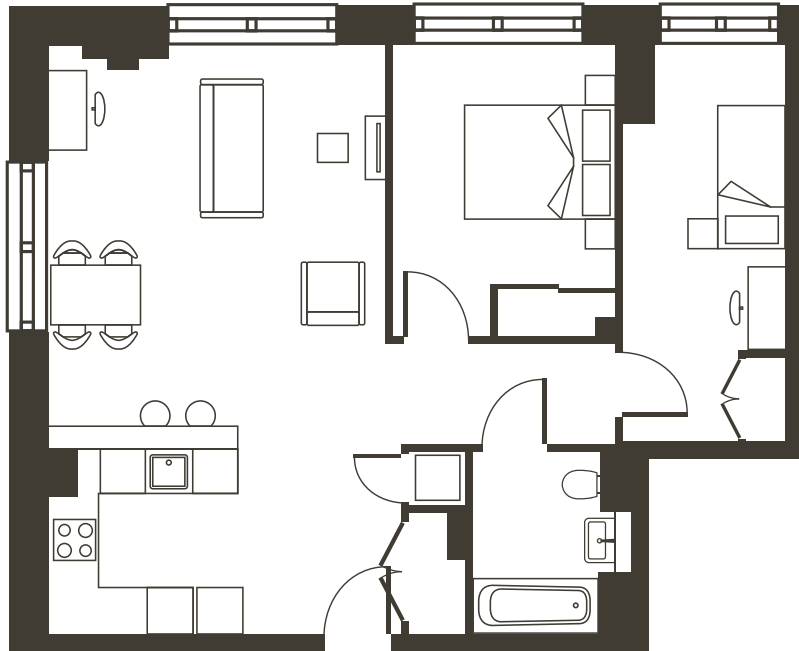


ONE BEDS FROM 529-657 SQFT  
STARTING FROM £2965 PER MONTH



# EXAMPLE FLOORPLANS

## two bedroom

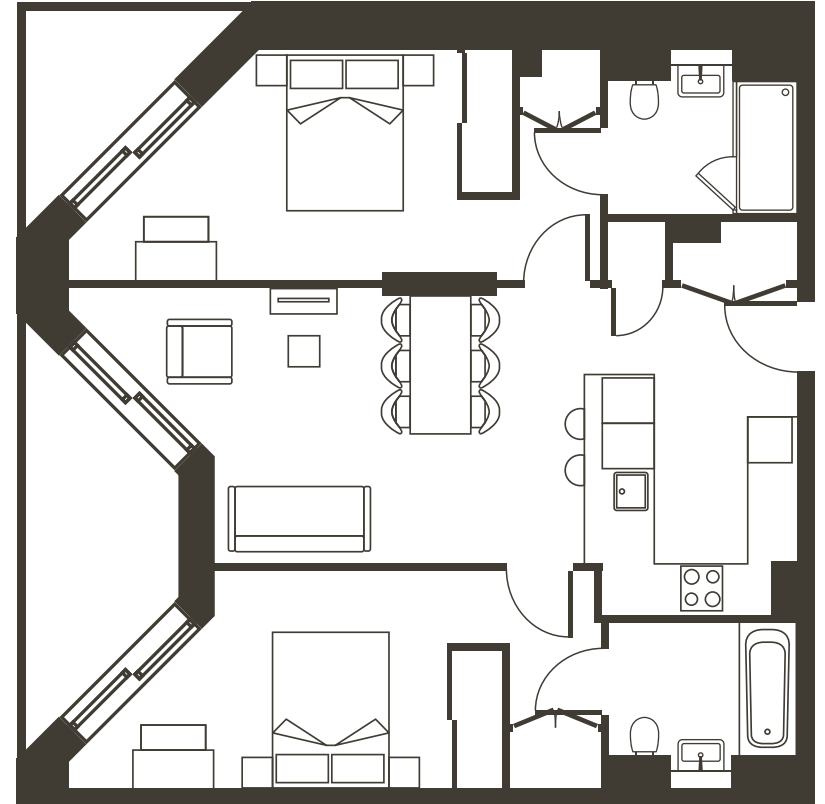


TWO BEDS FROM 688-975 SQFT  
STARTING FROM £4015 PER MONTH





## EXAMPLE FLOORPLANS two bedroom balcony



TWO BEDS FROM 688-975 SQFT  
STARTING FROM £4015 PER MONTH



# EXAMPLE FLOORPLANS

## three bedroom



THREE BEDS FROM 948-2641 SQ FT  
STARTING FROM £4660 PER MONTH









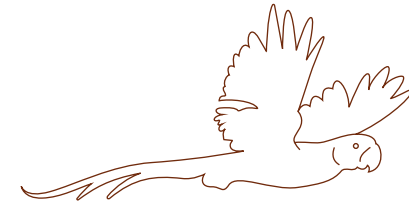
## TRANSFORM CITY LIFE when you rent at Bloom



Bloom Nine Elms is more than just a residential development. A cosmopolitan gathering of like-minded neighbours, a contemporary village where sociability and space apart are always available.



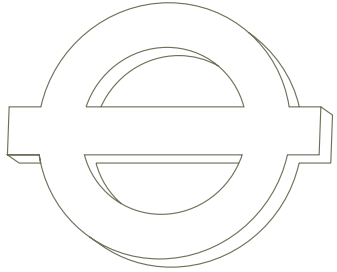
Two buildings, Bloom East and Bloom West, are nestled at the centre of a gorgeous 14-acre park, spanning the whole development, seconds from the banks of the Thames. From the excitement of Central London on your doorstep, to a green, riverside environment within moments, Bloom Nine Elms makes living your best life effortless.



## CENTRAL LONDON riverside haven

Experience elegant living at Bloom. With a home surrounded by lush greenery, your walk to the station becomes a calming nature retreat, or an opportunity to discover your new riverside hangout. This is truly your space to bloom.

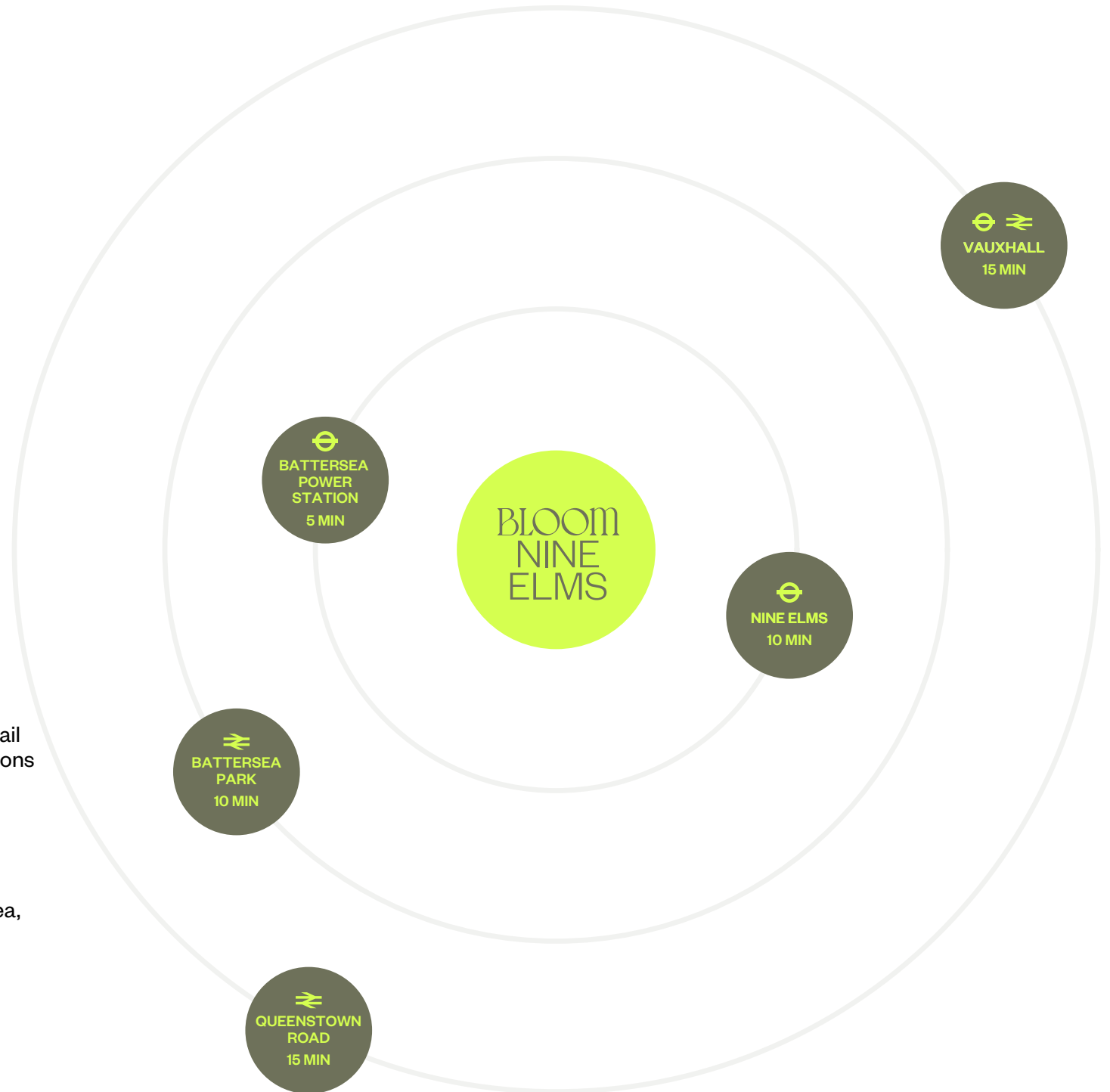




## OUTSTANDING connections

Close to tubes, trains, buses and boats, getting around London could not be easier. Bloom is 15 minutes away from Vauxhall, for access to the Victoria Line and National Rail services, and even closer to the two new stations of the Northern Line extension at Battersea Power Station and Nine Elms.

Just 1.5 miles from the Houses of Parliament, Bloom Nine Elms is a stone's throw from London's most fashionable districts of Chelsea, Knightsbridge and Mayfair.





## the area



### shopping

- 1 Waitrose
- 2 Sainsbury's
- 3 New Covent Garden Market
- 4 Sainsbury's
- 5 Battersea Power Station Retail Area



### eating and drinking

- 6 Black Cab Coffee
- 7 LINNAEAN
- 8 District coffee shop
- 9 Darby's restaurant
- 10 The Alchemist restaurant
- 12 Starbucks



### green spaces

- 13 Park basin
- 14 Linear park



RETHINK THE  
way you rent



## BLOOM NINE ELMS

Rent direct from us and experience hassle-free renting throughout your tenancy. We manage everything in-house so you can benefit from lower deposits, deposit alternatives, fast referencing, and a higher level of service, all under our streamlined letting process.



## a professional landlord

Henderson Park, the European real estate investment platform, and Greystar, a global leader in the investment, development and management of high-quality rental housing properties, have jointly developed Bloom Nine Elms.

Backed by 25 years of industry experience, Greystar is a leading, fully integrated, multifamily real estate company offering expertise in investment management, development and property management of rental housing properties globally.

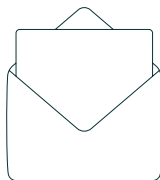
Responsive, attentive and reliable. Greystar provides outstanding service on site every day to help you out, send you off, welcome you home and more.

At Greystar, top-level home management isn't just our day job; it's what we're built on.

# experience elegant living IN FOUR EASY STEPS

## 1. GET IN TOUCH

The team is here to answer any questions you may have about renting at Bloom Nine Elms. Talk to us about the apartment that fits your needs, monthly budget and length of stay.

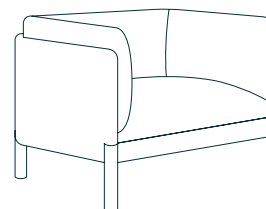


## 2. BOOK A VIEWING

Arrange an in-person tour or virtual viewing. View our premium collection of rental apartments and amenities, and meet the onsite team.

## 3. SIGN UP

We've taken away the hassle of dealing with agents to save you time. Contact your landlord directly and arrange flexible lease options with no hidden costs.



## 4. MOVE IN

With fully furnished options, you can move straight in. The team is on hand to help you settle into your new home.





# BLOOM NINE ELMS

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London  
SW11 7DS

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M: +44 (0)772 149 6337  
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E: [info@bloom-nineelms.co.uk](mailto:info@bloom-nineelms.co.uk)  
IG: [@bloom.nineelms](https://www.instagram.com/bloom.nineelms)