Latimer at Printmakers Yard

Brentford





WATERSIDE LIVING IN BRENTFORD

LATIMER AT PRINTMAKERS YARD IS A COLLECTION OF ONE, TWO AND THREE BEDROOM HOMES AVAILABLE WITH SHARED OWNERSHIP.

Situated at the meeting point of the River Thames and River Brent, this is a vibrant place to live. Benefitting from substantial investment, Brentford will be transformed into a new riverside destination.

This transformation is re-connecting Brentford High Street with the waterfront. The result is a new and growing riverside neighbourhood where people live well, work smart and connect easily.

As with everything we build, these homes meet the highest modern standards, without compromise on quality or visual appeal, and we are proud to put our name to them.





Latimer is part of Clarion Housing Group, and is a new kind of housing developer and that means exceeding expectations to 'deliver more'. Latimer is working with communities and councils across the country. Providing tailored solutions to their needs.

Latimer is a placemaker, committed to creating spaces and homes that are amazing to live in and visit, places that appeal to a broad range of people and preferences but always with a strong focus on community and quality.

Bricks and mortar are at the foundation of everything we do. But it's a foundation on which to build more than just homes. The Latimer impact on the land we develop is positive and enhances environments. Our surplus is poured back into communities helping the Group deliver more. Latimer is pushing the boundaries of expectation. Because affordable shouldn't mean poor-quality. Because aspirational shouldn't mean out of reach. Because accessible shouldn't mean generic. Latimer is delivering more for residents, for communities, for the future.

Latimer doesn't just deliver homes, Latimer delivers social impact.

Latimer delivers more.

K. J. Com.

RICHARD COOK CHIEF DEVELOPMENT OFFICER





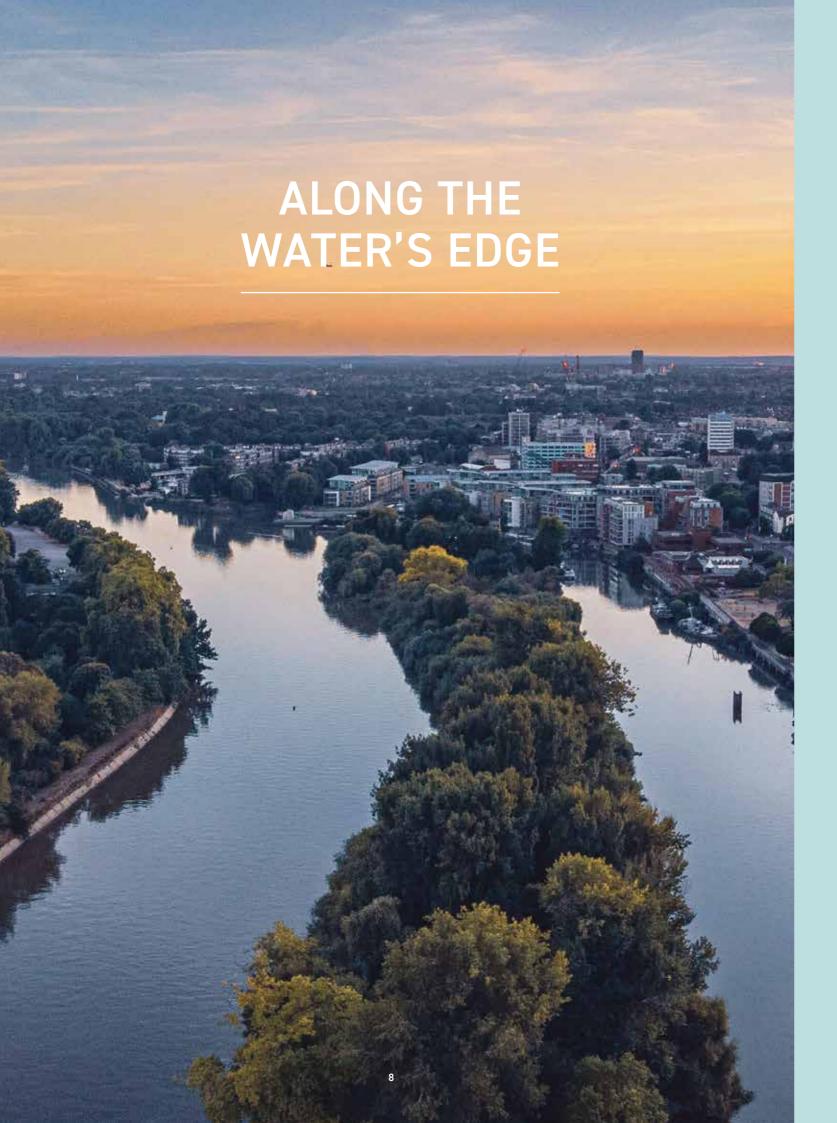
SOAK UP YOUR NEW, VIBRANT WATERSIDE LIFESTYLE, WITH THE REST OF THE CITY ON TAP.



Settle into your stylish new home and make the most of everything Brentford's exciting regeneration has to offer. From independent boutiques to well-loved brands, the area is buzzing with vibrant eafés, lively bars, and an eelectic mix of restaurants and music venues.

Whether you're in the mood for cocktails, lattes, or open-mic nights, there's always something happening. Take a peaceful break in the green space of St Paul's Recreation Ground or sip a coffee as you watch the world go by in Watermans Park. Just a 15-minute walk away, Syon Park offers a tranquil escape with its historic house, rare trees, wild meadows, and serene lake. Or stay closer to home and enjoy Printmakers Yard roof garden.

Whatever your mood, it's all close to home. Grab a freshly baked pastry from GAIL's Bakery and enjoy a stroll along the canal. Indulge in modern British cuisine with a warm welcome at Sam's Waterside Brasserie. Dive into the past at the London Museum of Water & Steam or experience the magical world of sound and music at The Musical Museum.





When location is key,
Printmakers Yard has it covered.
Because it's not only close
to the river, it's just minutes
from Chiswick, Richmond and
Kew – offering you exceptional
convenience and variety.

There's so much more to explore just a little further out. Chiswick High Street is just a 10-minute bike ride or 16 minutes by bus. This charming town, with its village-like atmosphere, is home to stylish boutiques and upscale restaurants. For a peaceful escape, wander through the stunning grounds of Chiswick House and Gardens.

Marvel at the towering plants and trees at the Royal Botanic Gardens in Kew or unwind in the green expanse of Richmond Park, Browse global fashion brands at Westfield London.

If central London is calling, getting there is quick and easy, with endless activities to choose from.

YOUR LOCAL COMMUNITY

From great food, parks and entertainment, to outstanding amenities and rail links to the capital – it's all within reach at Printmakers Yard.

Retail & Essentials

- 1 Naked Grain Mirrors
- 2 Lidl
- 3 Sainsbury's Local
- 4 Co-op Food

Fitness & Leisure

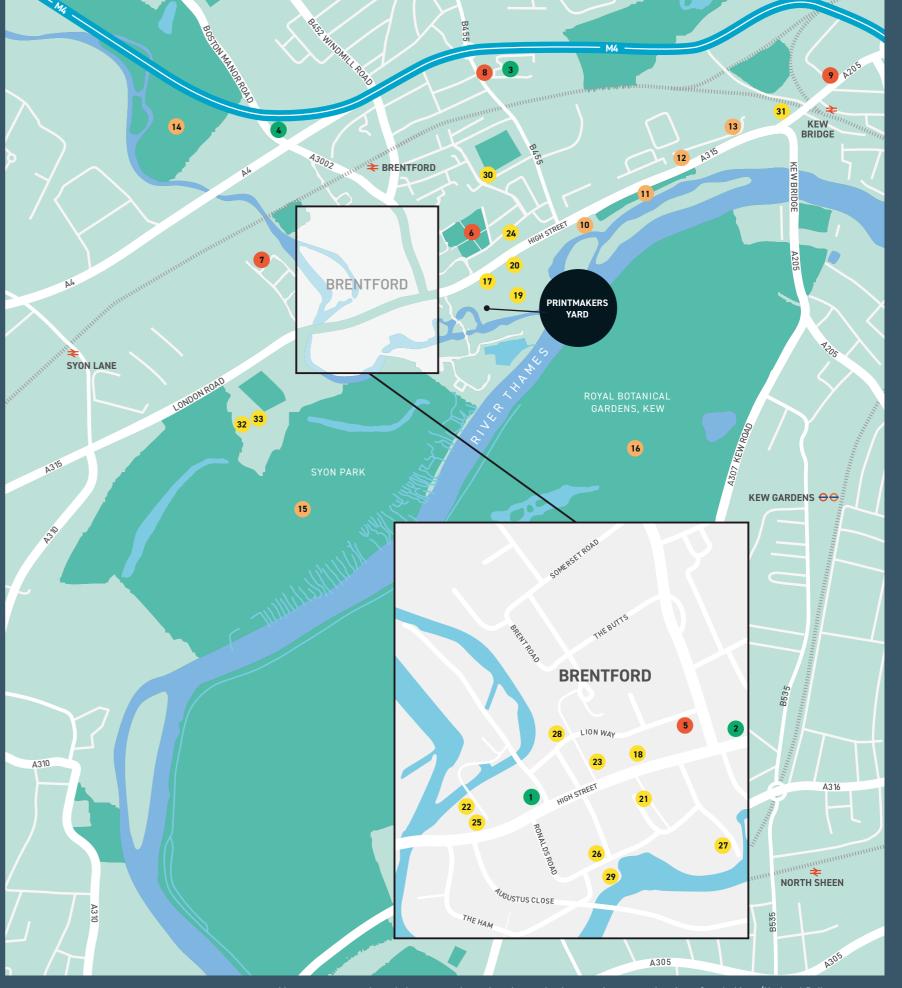
- 5 AOT Sports & Fitness
- 6 St. Paul's Recreation Ground
- Active 360 Paddle boarding and Canoeing
- 9 Brentford Fountain Leisure Centre

Sights & Gardens

- 10 Watermans Arts Centre
- 11 Watermans Park
- 12 The Musical Museum
- 13 London Museum of Water & Steam
- 14 Boston Manor Park
- 15 Syon House and Parks
- 16 Royal Botanic Gardens, Kew

Food & Drink

- 17 Ing Thai Restaurant
- 18 Cafe Capri
- 19 Galata Pera
- 20 Makai
- 21 GAIL's Bakery
- 22 Siracus
- 23 La Rosetta Restaurant
- 24 Black Dog Beer House
- 25 Feather & Heart
- 26 Sam's Larder
- 7 The Brewery Tap
- 28 The Weir Bar
- 29 Sam's Waterside
- 30 The Griffin
- 31 The Express Tavern
- 32 Syon Lounge
- 33 MOOD In The Park



 ${\it Maps are not to scale and show approximate locations only. Journey times are taken from Google\ Maps/National\ Rail.}$

Nestled along the Brentford Waterside, Printmakers Yard is your gateway to adventure.

Brentford Station is approximately 13 minutes' walk away giving you easy access to London and beyond. There are numerous bus routes from the High Street, including one that will take you to Boston Manor Station on the Piccadilly Line in roughly 12 minutes.

Brentford Station is also due to be included in the new overground rail line, the West London Orbital. This new line is expected to be a significant benefit to West London, offering improved access to jobs, homes, and amenities.

On Foot from Printmakers	Yard
Lidl	4 Mins
Gail's Bakery	5 Mins
Watermans Park	10 Mins
Bentford Station	13 Mins
The Musical Museum	14 Mins
Syon Park	15 Mins
By Bicycle from Printmaker	s Yard
Boston Manor Park	6 Mins
Gunnersbury Park	6 Mins
Royal Botanic Gardens, Kew	13 Mins
Chiswick House and Gardens	14 Mins
Richmond	16 Mins
Richmond Park, Richmond	23 Mins

Maps are not to scale and show approximate locations only.
Journey times are taken from Google Mans (National Rail

Train from Brentford Station (Nation	nal Rail)		
Chiswick	5 Mins		
Wandsworth Town	17 Mins		
Clapham Junction	19 Mins		
Vauxhall	24 Mins		
London Waterloo	30 Mins		
Weybridge	45 Mins		
By Bus from Market Place Brentford stop (5 mins walk)			
Gunnersbury Park	14 Mins		
Hounslow High Street	15 Mins		
Chiswick High Road	16 Mins		
Ealing Broadway	21 Mins		
Hammersmith bus station	28 Mins		
Shepherd's Bush station	41 Mins		





The site plan is indicative only and may be subject to change and subject to planning. In line with our policy of continuous improvement we reserve the right to alter the layout, building style, landscaping and specification at any time without notice.

Parking is indicative only - please speak to your sales adviser for individual plot layouts.

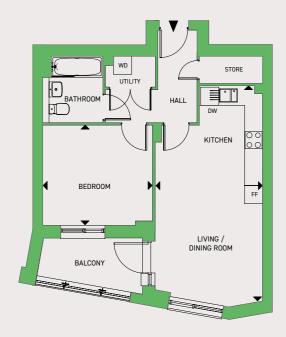
15



BLOCK D - APARTMENTS / TYPE D-31

ONE BEDROOM APARTMENTS

PLOTS: 105 & 113



KEY

FF - FRIDGE/FREEZER WD - WASHER DRYER DW - DISHWASHER

LIVING/DINING 7.12 M X 3.56 M 23' 4" X 11' 8" 2ND FLOOR PLOT: 113
KITCHEN 1ST FLOOR PLOT: 105
BEDROOM 3.65 M X 3.32 M 12' 0" X 10' 11"

547 SQ.FT.

TOTAL AREA

50.8 SQ.M.



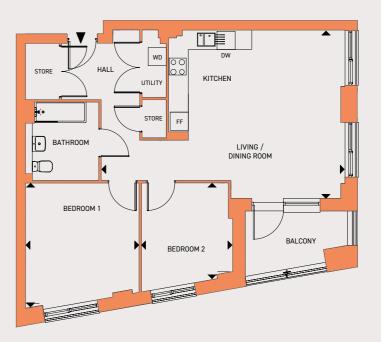
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18

BLOCK D - APARTMENT / TYPE D-26

TWO BEDROOM APARTMENT

PLOT: 104



KEY

FF - FRIDGE/FREEZER WD - WASHER DRYER DW - DISHWASHER

LIVING/DINING KITCHEN	8.06 M X 5.57 M	26' 5" X 18' 3" 1S	ST FLOOR PLOT: 104
BEDROOM 1	4.29 M X 3.75 M	14' 1" X 12' 4"	
BEDROOM 2	3.08 M X 3.02 M	10' 1" X 9' 11"	
TOTAL AREA	79.3 SQ.M.	854 SQ.FT.	



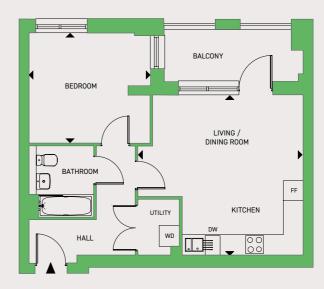
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BLOCK H - APARTMENTS / TYPE HJ-04

ONE BEDROOM APARTMENTS

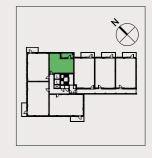
PLOTS: 260, 267, 274 & 281



KEY

FF - FRIDGE/FREEZER WD - WASHER DRYER DW - DISHWASHER

LIVING/DINING	5.11 M X 4.96 M	16' 9" X 16' 3"	4TH FLOOR	PLOT: 28
KITCHEN			3RD FLOOR	PLOT: 274
BEDROOM	3.74 M X 3.42 M	12' 3" X 11' 3"	2ND FLOOR	PLOT: 26
TOTAL AREA	50.0 SQ.M.	538 SQ.FT.	1ST FLOOR	PLOT: 260

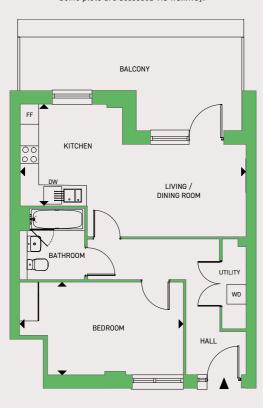


BLOCK H - APARTMENT / TYPE HJ-16

ONE BEDROOM APARTMENT

PLOT: 289

Some plots are accessed via walkway.



KEY

5TH FLOOR PLOT: 289

FF - FRIDGE/FREEZER WD - WASHER DRYER DW - DISHWASHER

LIVING/DINING 7.00 M X 3.14 M 23' 0" X 10' 4" KITCHEN

BEDROOM 5.05 M X 2.86 M 16' 7" X 9' 5" TOTAL AREA 52.5 SQ.M. 565 SQ.FT.



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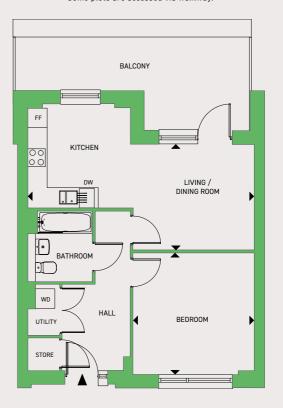
22

BLOCK H - APARTMENTS / TYPE HJ-06

ONE BEDROOM APARTMENTS

PLOTS: 290 & 291

Some plots are accessed via walkway.



KEY

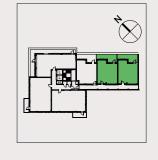
FF - FRIDGE/FREEZER WD - WASHER DRYER DW - DISHWASHER

LIVING/DINING 7.00 M X 3.28 M 23' 0" X 10' 9" KITCHEN

BEDROOM 3.76 M X 3.75 M 12' 4" X 12' 4"

TOTAL AREA 53.4 SQ.M. 575 SQ.FT.

5TH FLOOR PLOT: 291 5TH FLOOR PLOT: 290



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BLOCK H - APARTMENT / TYPE HJ-01

TWO BEDROOM APARTMENT

PLOT: 253



KEY

FF - FRIDGE/FREEZER WD - WASHER DRYER

DW - DISHWASHER

LIVING/DINING 7.37 M X 5.27 M 24' 2" X 17' 3" GD FLOOR PLOT: 253 KITCHEN BEDROOM 1 4.05 M X 3.19 M 13' 4" X 10' 6" BEDROOM 2 4.05 M X 3.04 M 13' 4" X 10' 0" TOTAL AREA 71.8 SQ.M. 773 SQ.FT.

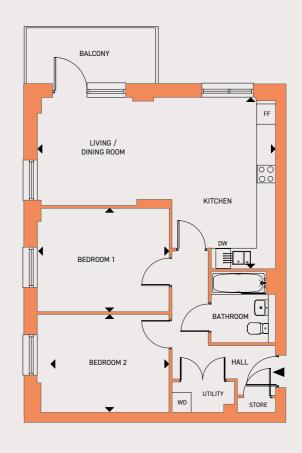


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BLOCK H - APARTMENTS / TYPE HJ-01(M)

TWO BEDROOM APARTMENTS

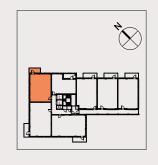
PLOTS: 259, 266, 273 & 280



KEY

FF - FRIDGE/FREEZER WD - WASHER DRYER DW - DISHWASHER

LIVING/DINING	7.37 M X 5.31 M	24' 2" X 17' 5"	4TH FLOOR PLOT: 280
KITCHEN			3RD FLOOR PLOT: 273
BEDROOM 1	4.07 M X 3.19 M	13' 4" X 10' 6"	2ND FLOOR PLOT: 266
BEDROOM 2	4.07 M X 3.04 M	13' 4" X 10' 0"	1ST FLOOR PLOT: 259
TOTAL AREA	71.8 SQ.M.	773 SQ.FT.	

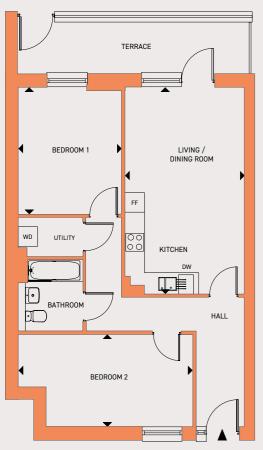


BLOCK H - APARTMENTS / TYPE HJ-15

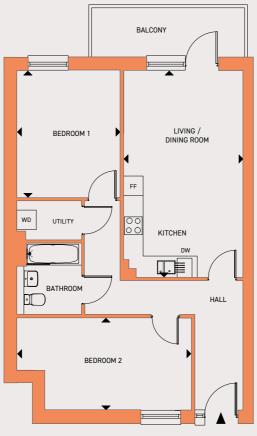
TWO BEDROOM APARTMENTS

PLOTS: 255, 262, 269, 276 & 284

Stepped access to ground floor terraces. Some plots are accessed via walkway.



GROUND FLOOR - PLOT 255



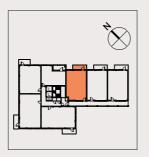
PLOTS 262, 269, 276 & 284

KEY

FF - FRIDGE/FREEZER WD - WASHER DRYER

DW - DISHWASHER

LIVING/DINING KITCHEN	6.40 M X 3.71 M	21' 0" X 12' 2"	4TH FLOOR 3RD FLOOR	
BEDROOM 1	3.92 M X 3.19 M	12' 10" X 10' 6"	2ND FLOOR	PLOT: 269
BEDROOM 2	5.40 M X 2.86 M	17' 9" X 9' 5"	1ST FLOOR	PLOT: 262
TOTAL AREA	72.2 SQ.M.	777 SQ.FT.	GD FLOOR	PLOT: 255



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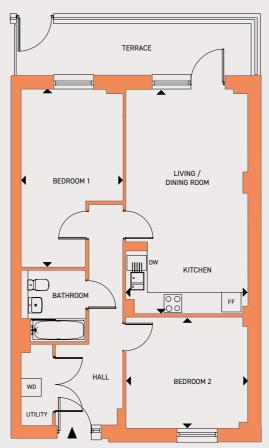
26

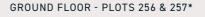
BLOCK H - APARTMENTS / TYPE HJ-03

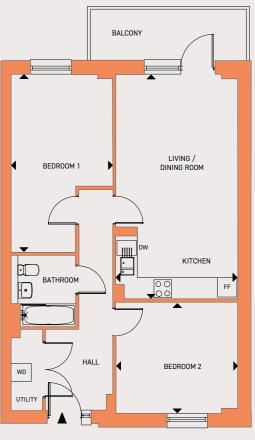
TWO BEDROOM APARTMENTS

PLOTS: 256, 257, 263, 264, 270, 271, 277, 278, 283 & 285

Stepped access to ground floor terraces. Some plots are accessed via walkway.







PLOTS 263, 264, 270, 271, 277, 278, 283 & 285

KEY

FF - FRIDGE/FREEZER WD - WASHER DRYER

DW - DISHWASHER

PLOTS 256 & 257* are on the ground floor and have a terrace

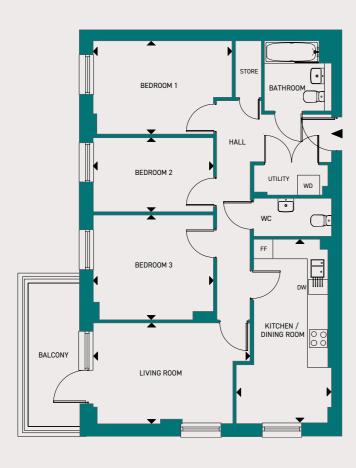
LIVING/DINING	6.95 M X 3.76 M	22' 10" X 12' 4"	4TH FLOOR	PLOTS: 283, 285
KITCHEN			3D FLOOR	PLOTS: 277, 278
BEDROOM 1	5.51 M X 3.14 M	18' 1" X 10' 4"	2ND FLOOR	PLOTS: 270, 271
BEDROOM 2	3.76 M X 3.45 M	12' 4" X 11' 4"	1ST FLOOR	PLOTS: 263, 264
TOTAL AREA	73.1 SQ.M.	787 SQ.FT.	GD FLOOR	PLOTS: 256, 257



BLOCK H - APARTMENTS / TYPE HJ-02

THREE BEDROOM APARTMENTS

PLOTS: 254, 268, 272, 275, 279, 282, 286 & 288



KEY

FF - FRIDGE/FREEZER WD - WASHER DRYER DW - DISHWASHER

LIVING ROOM 5TH FLOOR PLOTS: 286, 288 4.31 M X 3.12 M 14' 2" X 10' 3" 4TH FLOOR PLOTS: 279, 282 KITCHEN/DINING 5.70 M X 2.98 M 18' 9" X 9' 10" BEDROOM 1 3RD FLOOR PLOTS: 272, 275 4.33 M X 2.95 M 14' 3" X 9' 8" BEDROOM 2 12' 2" X 7' 5" 2ND FLOOR PLOT: 268 3.71 M X 2.27 M BEDROOM 3 12' 2" X 10' 9" GD FLOOR PLOT: 254 3.71 M X 3.27 M TOTAL AREA 87.3 SQ.M. 940 SQ.FT.



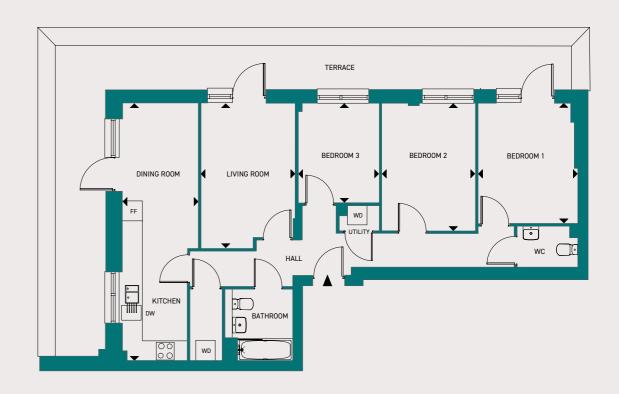
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BLOCK H - APARTMENT / TYPE HJ-05

THREE BEDROOM APARTMENT

PLOT: 287

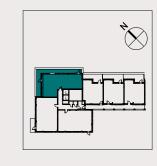


KEY

FF - FRIDGE/FREEZER WD - WASHER DRYER DW - DISHWASHER

LIVING ROOM	4.48 M	X	2.91 M	14' 9"	X 9'7"
KITCHEN/DINING	7.93 M	X	2.44 M	26' 0"	X 8'0"
BEDROOM 1	3.72 M	X	2.95 M	12' 3"	X 9'8"
BEDROOM 2	3.94 M	X	2.90 M	12' 11"	X 9'6"
BEDROOM 3	3.09 M	X	2.51 M	10' 2"	X 8'3"
TOTAL AREA	87.6 SQ	.м.		943 SQ	.FT.

5TH FLOOR PLOT: 287

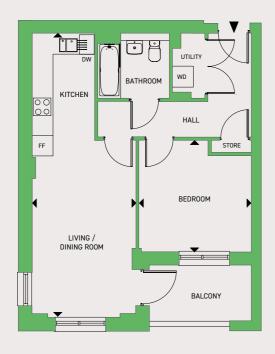




BLOCK J - APARTMENTS / TYPE HJ-18

ONE BEDROOM APARTMENTS

PLOTS: 292 & 295



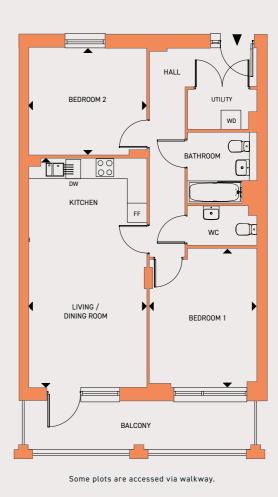
KEY

FF - FRIDGE/FREEZER WD - WASHER DRYER DW - DISHWASHER

BLOCK J - APARTMENT / TYPE HJ-19

TWO BEDROOM APARTMENT

PLOT: 300



KEY

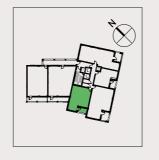
1ST FLOOR PLOT: 300

FF - FRIDGE/FREEZER WD - WASHER DRYER DW - DISHWASHER

562 SQ.FT.

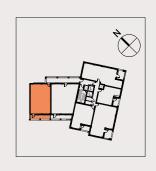
TOTAL AREA

52.2 SQ.M.



LIVING/DINING 7.10 M X 3.66 M 23' 4" X 12' 0"
KITCHEN

BEDROOM 1 4.30 M X 3.32 M 14' 1" X 10' 11"
BEDROOM 2 3.66 M X 3.32 M 12' 0" X 10' 11"
TOTAL AREA 73.5 SQ.M. 791 SQ.FT.



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SPECIFICATION

KITCHENS	FLOORING
Manhattan kitchen units	Future Stone white porcelain floor tiles to bathrooms
30mm quartz worktops with 100mm upstands	Amtico Spacia Sun Bleached Oak tiles to living/kitchen/ dining areas
Integrated stainless steel single electric oven	Grey New Dublin Twist carpets to bedrooms
Frameless black induction hob with canopy type cooker hood	Ofcy New Dublin Twist carpets to bedrooms
Integrated fridge/freezer	OUTDOOR SPACE
Microwave oven	
Integrated dishwasher	Communal garden and play area
Kitchen under-counter lighting	Private balcony or terrace to each apartment
LED spotlights	GENERAL
BATHROOMS	Smoke and heat detectors
Ideal Standard white sanitaryware	Freestanding washer/dryer in utility cupboard
Chrome taps and handles	Audio video entry phone
Chrome thermostatic shower mixer	
Future Stone white wall tiles	
Bath with glass shower screen	
Chrome heated towel rail	
Shaver point	
LED spotlights	



The specifications mentioned in this brochure are indicative and may vary for each home. While we strive to provide accurate and up-to-date information, please note that individual units may have unique features, layouts, or finishes. Please speak to your sales executive for more details.

All product photography is from previous Latimer showhomes. Some imagery may include digital enhancement to assist with visualisation throughout the build process or to account for seasonal adjustments. All imagery is indicative only.



WHY BUY WITH LATIMER?

Latimer is the development arm of Clarion Housing Group, developing private homes in thriving, mixed-use communities.

Clarion Housing Group is the UK's largest provider of affordable housing, with over 125,000 homes and more than 350,000 residents across the country. As part of Clarion Housing Group, Latimer has an unrivalled balance sheet with net assets of over \$7bn and a turnover of close to \$1bn per annum. For the past 125 years we've been building communities that work for the long term.

The Clarion story started with William Sutton, a 19th century entrepreneur who gifted his entire fortune (£230 million in today's money) to build affordable housing across major cities in the UK. We have been delivering on his legacy ever since. The majority of homes we build will always be for affordable tenures, but building homes for private sale is crucial for our business to develop both mixed sustainable communities and recycling any profits we make from private sales back into building and maintaining more affordable homes.

What sets Latimer apart is our long-term commitment to the people who live in our homes. We don't build and then simply move onto the next site; we create places for families to thrive and all of our work is built on strong financial foundations, meaning we are a dependable partner.

We also want every Latimer community to be socially and environmentally sustainable. That means a consistent commitment to high quality and low carbon properties.

Our model is very different to other developers. We don't have shareholders, so we don't face short term demands to make profit at any cost. Instead, we are driven by our commitment to quality, community and places that succeed.

As a group we have a committed development pipeline of over 16,000 new homes and have ambitions to become a top ten home builder in the UK over the next 5-7 years. If you buy a Latimer home you will be buying into an organisation with more than 125 years of history and an enduring commitment to building communities that succeed.

Whatever the stage of your property-owning journey, we're here for you. Read on to find out how we can help you get the keys to your very own home.



Buying a home with shared ownership gives you an accessible and flexible way to buy your dream home

With shared ownership, you buy a share of your home – as much as you can afford – starting from as little as 10%, and rising up to 75% of the property's value. You then pay subsidised rent to Clarion Housing Association on the remaining share of your home. The scheme is sometimes called part buy, part rent.

The deposit required for a shared ownership mortgage is lower than if you were purchasing a property outright. It is usually 5-10% the initial share you are purchasing, rather than on the full value of the property. You only need a mortgage to cover the price of your share.

Once you've moved in, you can if you wish begin to buy more shares in your home until you own it outright. This process is known as staircasing. It is a good idea to start thinking about staircasing even before you buy, so you have a plan for owning more of your property. We have tools available to help you get an idea of the current value of your home and to understand how much you can afford to buy.

There's more information on shared ownership in the step by step guide that you can find on the Latimer website: latimerhomes.com

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EXAMPLE: PURCHASING 25% OF A PROPERTY VALUED AT £200,000



1 YOUR DEPOSIT

Your 25% share of this property would be worth £50,000, meaning you would need a 5% mortgage deposit of £2.500.

2 YOUR MORTGAGE

A mortgage lender could loan you the remaining £47,500 to make up the full value of your

3 YOUR RENT

You will then pay subsidised rent to Latimer on the remaining 75% of the property

Am I eligible for shared ownership?

To be eligible for shared ownership you will need to meet certain requirements set by Homes England and the Greater London Authority (GLA). You could be eligible if:

- You are at least 18 years old.
- You cannot afford to buy a home that suits your household's needs on the open market.
- You have savings to cover a mortgage deposit and can obtain a mortgage.
- Your household earns £80,000 or less (£90,000 or less inside London).

If you already own a home and need to move but cannot afford to - or you have equity from a recent sale – please contact us, as there are some circumstances under which you may still be eligible.

In some cases, due to criteria set by local authorities, you may be asked to show a connection to the local area where vou're looking to buy. For instance, you might currently live and/or work there.

Maximum incomes and further eligibility requirements may vary for each scheme.

Interested in buying with shared ownership?

Your first step is to visit latimerhomes.com to browse all the shared ownership properties in the areas you are interested in. If you see something you like, register your interest on the website by entering your contact details and a few basic facts to help us assess your eligibility for shared ownership. We will then put you in touch with an independent mortgage advisor who will assess whether the purchase is affordable for you and take you through all your options.

MAKING A POSITIVE IMPACT



The homes we create at Latimer are homes for life, meaning we deliver more to the communities our homes are part of, and do more to protect the environment they're located in.



Environmental impact

Our projects are future facing, with homes designed and built to keep our residents and the world they live in healthy. From city centres to rural retreats, Latimer developments will always maximise fresh air and green spaces, and protect local wildlife and natural assets. As an intrinsic part of our efforts to minimise environmental impact, we are targeting net zero carbon compatible by 2025 at all developments.



Economic impact

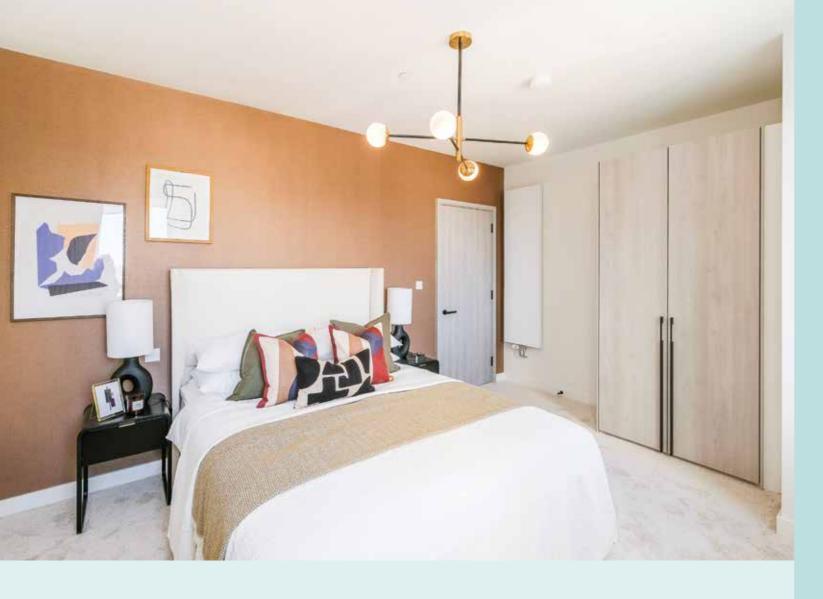
All developers have a legal obligation to the local community, and the planning process considers every development's potential for bringing prosperity and opportunity as well as the nuts and bolts of the build.

At Latimer however, we deliver more than what is required by law. Latimer developments also benefit communities through job generation, green places, fresh faces and vibrant social spaces. Our economic impact starts when we buy the land, and continues far into the future through our customers and the relationships we build.



Social impact

We create spaces that generate social energy. By this we mean that we design high-quality homes and spaces that help foster a sense of community, building a sense of inclusion, safety and happiness. Communities are created in the shared spaces, the green spaces, the open doors and the passing places. When you say hello to your neighbour in the gardens or you share a lift to your floor, these are the moments that generate relationships. At Latimer we spend the same time and energy on creating those spaces as we do on the design, layout and production of our homes.



OUR DEVELOPMENTS

Latimer builds homes for both outright sale and shared ownership throughout the nation, from contemporary apartments to family homes, in locations ranging from rural landscapes to thriving towns and iconic city centres. The Latimer brand is synonymous with high quality design and a commitment to excellence. This encompasses the locations we choose as well as the beautiful craftsmanship and the materials we use. We partner with architects, designers and contractors who share our values.

Once the homes are built and occupied, our customer service and after care continue to uphold our core values of providing happiness and delivering more.

These are a selection of our developments, please visit latimerhomes.com to explore more.





Crescent Gardens East Croydon

Forming part of the huge regeneration of Croydon, Crescent Gardens in East Croydon is helping transform the neighbourhood and offers buyers a more affordable route onto the property ladder with stylish shared ownership apartments.

Positioned just a four-minute walk to East Croydon station, residents will benefit from the fantastic travel connections, as well as a host of amenities just moments away such as Boxpark Croydon and Centrale & Whitgift shopping centres.

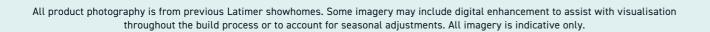
One Goodmayes Ilford London

Available with shared ownership, the high-quality new homes at One Goodmayes include 1, 2 and 3 bedroom apartments, and combine affordability with a highly prized location. The outstanding success of the initial phase of homes saw 50% of properties snapped up within a fortnight.

Positioned on Goodmayes High Road, between Chadwell Heath and Ilford in the London Borough of Redbridge, the properties provide buyers with the chance to be part of the Crossrail Corridor. This means first-time buyers can reap the rewards of being in a London investment area benefitting from the transformative impact of the Elizabeth Line.

Highcross West Croydon

Boasting excellent transport connections, Highcross offers a brand new collection of studio, one and two bedroom apartments. This new development of stylish apartments is perfect for commuting to Central London, and is within walking distance of the centre of Croydon. Surrounded by shops, restaurants and amenities, West Croydon is perfect for your first foray onto the property ladder.



Computer generated images are indicative only.



First home with a view

Fashion designer Siri Saritasurarak secured a coveted Zone 1 location in a prestigious building in London's Canary Wharf as her entry into the London property market. Situated on the top floor at Consort Place by Latimer, the 1 bedroom apartment is now a home and headquarters for her fashion brand with panoramic views of the city.

Having lived in this area of the city for 10 years, Siri felt part of the community in Canary Wharf with many local friends. With sights set on buying her first home and staying close to the life she has built, she began her property search.

Siri explains: "I first viewed this apartment in September 2023, after exploring a few other properties in the area, as well as some in Zone 4 to compare space. However, it wasn't until I discovered Consort Place that I finally felt the connection I had been searching for in a home. It's absolutely incredible and without shared ownership, there's no way I could afford this prime location."

"Without Shared Ownership, there is no way I could afford this address. Here, I pay significantly less a month and also have the security of owning 25% of the property. There's no question that this route to owning a home in a central London location makes sense."

Driven by her entrepreneurial spirit, fashion expertise, and personal journey of discovering strength through fitness and wellness during challenging times, Siri launched her own activewear brand, in 2023. Now running an independent boutique, Siri designs the collections herself, blending her qualifications with years of experience as a fashion designer.

Busy running and growing her business, Siri works from home and benefits from being in such incredible surroundings. She continues: "I find that my home environment gives me inspiration. As well as the impressive views from my apartment, I can find a change of scenery in the communal area on the 30th floor, which has a terrace and large indoor area, which is great for additional work space or somewhere to spend time with friends."



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